Learner interaction and motivation

Sharing new information is easier with an audience who is excited to learn and motivated to acquire knowledge and skills.
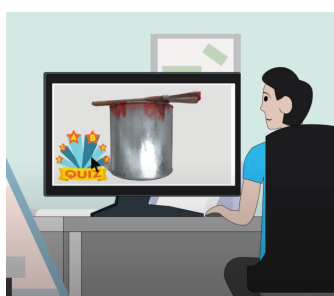
How?

Include compelling media

By allowing them to interact with the learning content, learners are more enthusiastic and motivated to acquire new skills and knowledge.
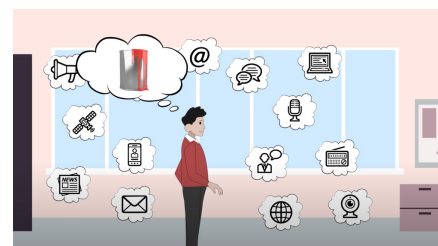
Make the training interactive

The trainer needs to extract the knowledge or concept he/she wants to address and think about how his/her learners will interact with the content in order to acquire the knowledge.

Challenge the learners

By allowing interaction with educational content through quizzes or role-playing throughout the course, students will feel fully engaged in their training.

Give online learners control

The trainer must also integrate into the digitalisation of his training, the fact that he must let the learners go through the training on their own, without necessarily telling them the steps they must go through.

Give learners a positive learning experience

Make it social

Learners are familiar with social features like commenting and sharing online content. Having those features as part of online learning will improve participation and engagement.

Be enthusiastic, friendly and motivated. Make a personal introduction, have a constant presence in the online classroom and give timely responses to student requests.

Invite learners to contribute

Invite them to give their personal knowledge and input to the course, and use a task-based learning strategy in which learners contribute through group discussions.